

# 2019-2020 District Goals



**District:** District 201N3  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. P

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 95% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

- Promote and support all Club officers participation in on-line learning modules re their roles. Provided e-books (hard copy) for Clubs as required.
- Promote Mentoring for Lions new to these roles.
- Ensure all Clubs have access to Computers:
- Conduct workshops (5) early in the 2019-20 Lions year (July & August) for incoming officers identified with limited e-learning computer expertise and electronic reporting via MyLCI and MyLion and for following year in June 2020 for next year incoming officers .
- With a focus on those new to the role and those with limited computer expertise.
- Promote the importance of reporting Service & membership Data at workshops.
- Presidents: Cabinet members to promote on-line learning in their Clubs.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- Scheduled specific face to Face training with Incoming Zone Chairs and GAT team members following Shadow Cabinet Meeting in June.
- Zone chairs to work closely with GAT team to identify future leaders to support and those seeking further education. Schedule regular meetings with all GAT team members and support team throughout the year to monitor progress and address identified issues concerns

## LEARNING FOR EVERY LION

## Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 12 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Include E-learning in Workshops conducted early in the Year (July & August) Evaluate the program to ensure meets needs of participants for future workshops.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	30
2nd Quarter	30
3rd Quarter	30
4th Quarter	30

**By the end of the 4th quarter, the district will add a total of 120 new members.**

### Action Items:

My district will establish 2 club branch(es).

My district will induct 30 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 4 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	1	20
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Family friendly Club - facilitate meeting times suitable to families and allowing children to attend same.

However can be flexible dependant on what the community wants.

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	15
2nd Quarter	15
3rd Quarter	15
4th Quarter	15

**By the end of the 4th quarter, the district's membership drops will not exceed 60 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.  
 My district will use the Club Quality Initiative to support member retention  
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

- Ensure a positive experience for members is vital to retain members.
- Provide valuable Service opportunities that members feel proud to be involved in.
- Identify new Service Opportunities.
- Provide feedback to all members re the outcomes/progress of ongoing projects.
- Diversity of Service Projects. Encourage new Service ideas from members.
- Ensure new Lions are supported: encouraged and provided with information about Lions and also provided with opportunities to grow and learn. Ask what they would like to be involved in as Lions.
- Discourage same members remaining in Board positions for more than two years consecutively( evidence shows results in loss of members) and encourage: promote and support other Club members into Board positions.
- Club Research prior to each visit to identify new Lions in Clubs and ask what they are passionate about what is needed in their communities; plus their area of expertise.

## NET GROWTH GOAL

120	+	40	-	60	=	100
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 54000 people.**

### Action Items:

Of the total number of people served in my district, 1000 people will be youth (under 18 years old).  
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).  
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

- Encourage Clubs to seek support for large projects and projects requiring significant funding from other Clubs in the District - Plus Foundations for further support.
- Media promotion when Lions Clubs working together to have greater impact on their communities.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 540 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

All Clubs to conduct 5 Service projects related to five Global causes.

Promote the importance and positive outcomes from Clubs uniting in Service projects.

Recognise Clubs for working together to serve their communities

Promote same during DG visits and provide examples of previous project success when Clubs have worked together.

Promote media exposure for Service Projects and Clubs working together and share on My Lion.

### **Custom goal and action items**

100% of Clubs in District will report Service and Fund raising activities.

Establish baseline of Clubs Service reporting: (May/June 2019)

Monitor Service reporting GST and team

Liaise with Club GST re same

Provide education as required (workshops planned)

Monitor improvements

Provide feedback to the Clubs and District

Acknowledge Achievements.

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### **Action Items:**

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 40000.00 to support Campaign 100: LCIF Empowering Service.**

### **Action Items:**

My district will raise US\$ 40000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 54 Model Club commitments for Campaign 100: LCIF Empowering service.

Additional action items to achieve this goal:

Promote the importance of LCIF during all club visitations.

Support and encourage LCIF Coordinator to attend Zone and Club meetings:

Advise members how LCIF has supported our Local District in previous years. Including from Grants and Disaster Relief.

## ADVOCATE

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Monitor and identify Clubs not reporting:

Identify those Clubs needing support prior to commencement of the year

Provide ongoing education re same.

Workshops planned for July/ August to facilitate effective use of computers for reporting of same .

Encourage feedback to members and community

GST Coordinators at District and Club level: Zone Chairs - provide education and support for Club GST/Secretary roles - ongoing.

Indicate importance of Service reporting.

Promote Use of My Lion in all Clubs.